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**Crowdfunding – Excel Project: Module 1**

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns? The failure and successful rate are pretty close in numbers. Why people cancel isn’t clear and what main purpose they’re donating for doesn’t stand out.
* What are some limitations of this dataset? There’s almost too much information listed in this spreadsheet with no real direction on what we’re looking for. For example, they have country listed, deadlines, when things were launched along with all the categories and there isn’t anything that stands out at first glance that makes all of this together important. I don’t get a clear story from this data. It would need a lot more work in my opinion to come up with a conclusion on how to improve crowdsourcing.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

I think using bar graphs or pie chart may make this info a little more digestible. We’d also need to more clearly define what “blurb” says where donators are located and for what main reason are they donating. It’s not clear.